Christmas Resource Guide



Will your church open the door to hope for a family this Christmas?

Thank you for partnering with Spurgeons this Christmas.

We're delighted to share this resource pack with you. Inside, you'll find a range of ready-to-use resources designed to help you highlight and support the work of Spurgeons through your Christmas services and events.

As we celebrate the coming of Christ, the gift of hope to the world, we're reminded of God's heart for children and families facing difficult circumstances. At Spurgeons, our Christian faith inspires everything we do. We believe every child is precious to God and every family deserves the support, encouragement and opportunity to flourish.

Through your prayers and generosity, together, we can share the love of Christ with families in practical ways. Your partnership enables us to reach more people with compassionate support when they need it most.

Thank you for helping us share God's love this Christmas, opening doors to hope, to strengthen families, and create brighter futures for children.

Warmest blessings,

Claire and Reilly

Spurgeons Engagement Team

Spurgeons
Together with families

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Resource theme: An Open Door for families

The Christmas story begins with a search for welcome. As Mary and Joseph journeyed to Bethlehem, they found many closed doors before finally finding shelter for the night. Yet through the birth of Jesus, God opened the door to hope for the whole world.

This Christmas, we're inviting churches to help open doors for children and families across the UK.

Every day, Spurgeons supports parents, carers and children who are looking for a way forward. Whether they need practical guidance, emotional support or someone to walk alongside them, an open door at the right moment can make all the difference.

That's why our Christmas appeal centres on a simple, powerful invitation to "Open the door to hope". Together, we can help ensure that more families find the support, encouragement and opportunities they need to thrive.



Planning your service

This resource pack has been designed to fit easily into existing Christmas services. You are welcome to use as many or as few elements as you like.

Suitable for:

- Carol Services
- Christingle Services
- Family Services
- Nativity Services
- Christmas Eve Services
- Christmas Day Services

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What's Included?

Service PowerPoint

- **A short introduction to Spurgeons that connects the Christmas message with the realities facing many families today.**
- *Suggested use: Before showing the appeal film or before any collection or offering.*

Appeal Film

- **A short film sharing the impact of Spurgeons' work with children and families.**
- *Suggested use: During the service, followed by prayer or your giving invitation.*

Congregational Prayers

- **A collection of ready-to-use prayers focusing on children, families and communities facing challenges.**
- *Suggested use: During intercessions or immediately following the film.*

Sermon / Reflection

- **A fully scripted Christmas message on the theme of welcome**
- *Suggested use: In place of a sermon or reflection*

Make your own wreath craft activity

- **A simple interactive activity for little ones on the theme of 'welcome'**
- *Suggested use: Sunday School activity for Early Years.*

A4 Appeal poster

- **Pop this poster on your noticeboard to advertise Spurgeons appeal**

Powerpoint Appeal Advert

- **Display this slide in your digital notices to advertise Spurgeons appeal**

Ways your church can support families

You may wish to:

- Show the appeal film during your Christmas service.
- Use the prayers and reflections within worship.
- Take a retiring collection after a Carol Service.
- Dedicate a Christmas offering to Spurgeons.
- Share the donation QR code in printed and digital communications.
- Encourage your congregation to pray for families supported by Spurgeons



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The difference your gift can make

Every gift helps ensure that children and families facing challenges can access practical support, encouragement and hope.

£124

could open the door to planned support for a family, with the time and expert guidance needed to understand their challenges and find a way forward.

£500

could open the door to help a family rebuild confidence and create a more stable home through ongoing, tailored support.

£745

could open the door to a family finding hope and healing through a series of support sessions focussing on more complex SEN or trauma-based needs.

How many doors will your church help open this Christmas?

Paying in your donations

Online

Paying in your donations online makes it easier and cheaper for us to collect your donations quickly, so they can start helping children and families straight away. Simply pay the funds into your own bank account and transfer them via our Christmas appeal website spurgeons.org/support-us/christmas Remember to tell us whether you're paying in on behalf of your church or yourself so we know who to thank.

By Post

You can send a cheque made payable to 'SPURGEONS'

Spurgeons, Unit 3, Burnt Oak Business Park, Waldron, Heathfield, East Sussex, TN21 0NL.

Please note, we are unable to accept cash by post.

BACs

Sort Code: 200624
Account No: 20858439
Account Name: Spurgeons Voluntary Income
Name of Bank: Barclays Bank

If you make a donation by BACs please email supportercare@spurgeons.org to let us know so that we can identify your gift and send you an acknowledgement.

Spurgeons
Together with families

Registered with FUNDRAISING REGULATOR
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